



Department of Marketing Management

College of Administration & Economics

Salahaddin University- Erbil

Subject: English for International Tourism

Course Book- Year 4/ First Semester

Lecturer's Name Asreen Ramzi Hasan, MSc.

Academic Year: 2024 -2025

Course Book

1. Course Name	English for International Tourism
2. Lecturer in charge	Asreen R. Hasan
3. Department/ College	Marketing Management, College of Administration & Economics
4. Contact	E-Mail: asreen.hassan@su.edu.krd
5. Time (In hours) per week	Integrated Skills: 3
6. Office Hours	30 hrs. per a Week
7. Course Code	AETO 1405
8. Teacher's academic profile	<ul style="list-style-type: none"> - LinkedIn: https://www.linkedin.com/in/asreen-hassan-702422158/ - Google Scholar: https://scholar.google.com/citations?hl=en&user=96xyZSMAAAAJ&scilu=&scisig=AMstHGQAAAAAWxHLIQ6OG5WHV0oo0uTX6fEuB8QX465F&gmla=AJsN-F5UBEOyKX0RWM5kZABAY6EfRE_TTjVAf3lrtXKZgZSZYbQ31Mw9bMopFxCtPAxS1jAk7LQIRI8fJ-myus_oArCVVHL9dZ_1UU4Ls0TVszk1ibQ8eN8cXnaG-VGv_3UBjZlbdIId&sciund=17256266181261378146&gmla=AJsN-F5PPapMagQJoDKWQ3CZKBkBtkYgUSijdv1ZpAjsVOgyIpnFneTrfkgZXe9C3iRT1b9Zzq9jiKM-7efae5FWuzvWAwqdsaVLuX1NyzTJ-QY3q469ewA&sciund=341993880678881926&gmla=AJsN-F4wPPaOkW9WeuOLKO_Qqn03ojCeEcei8GEBthgH09b5HxSdgKXBgw5x18q-m86odxNDBW0IDtTpaQbit_BDYpeQ5t4DwBebVVF9KXC54FxJyBnAB58 - Research Gate: https://www.researchgate.net/profile/Asreen_Ramzi?isModalOpen=1 - ORCID: https://orcid.org/0009-0004-8148-2802
9. Keywords	International Tourism, English, Careers, Job Advertisements, CV, Cover Letters, Destinations

10- Course Overview:

The Importance of Studying the Subject

In general, learning English is essential today. This language is very in demand for the best jobs, and is even a requirement to study at some universities. However, it is also key to learn it to be able to communicate with different people from all over the world.

Thus, the English for tourism is essential. First of all, for a matter of communication. The possibility of assisting travelers, if you are a professional, is a necessity that will be demanded of you at work. And since English is a Universal language, spoken by millions of people, will be very helpful in different contexts.

Understanding of Fundamental Concepts of the Course.

This course is preferred that the new academic debate syllabus should include the below methods of teaching, lecturing, discussion, group work, and practical activity.

A Sound Knowledge of the Major Areas of Subject.

The course is including: to work in the tourism sector it is essential. As you will have to speak with native people, it is important that you know how to express yourself correctly to understand them. In other cases, there will be travelers from other parts of the world, whose second language will be English. And, there, you should be able to explain each specific term of the field.

Sufficient Knowledge and Understanding to Secure Employment.

This course is designed to develop students' abilities and skills in academic communication, argumentation and debate. The topics of this course train the students to use sources for academic communication, to produce knowledge, to raise academic questions and to answer the questions scientifically. It also trains them to think critically, to respond others' points of view and also to direct academic arguments.

In this course, students are directed to raise questions and analyze the scientific texts logically and critically, i.e. they are guided to conduct a critical analysis of what they read and are provided with opportunities to practice and develop their skills by writing their reflections on the materials studied and on their own learning.

Moreover, they are assisted to see problems academically and offer suitable, appropriate and scientific suggestions for solving such problems though improving their skills in writing, reading, speaking and listening.

11- Course Objective:

- 1) Improving student career in tourism sector.
- 2) Improving academic in English in tourism sector.
- 3) How to deal with gusts in a resort.
- 4) Improving skills in travel agencies.
- 5) How to email in a professional way.

12- Student's Obligation

The philosophy of this course is that learning is a social process and knowledge is constructed, not only transferred; thus, you have a great role and responsibility in this process.

A serious word of warning, please to not plagiarize or cheat. Plagiarism is presenting someone else's ideas as your own, whether in speaking or writing this means that you must cite all of your both on your outline as well as when speaking.

13- Forms Of Teaching

Students are motivated to participate in the learning and teaching processes. The class should be a helpful and engaging medium for academic debate rather than a series of lectures presented by the teacher about academic debate. Information on ethics of communications, argumentation, report writing, others skills and others required topics are given by the teacher at the beginning of the semester to help students prepare themselves for the assignments of the course.

14- Assessment Scheme

The course is assessing students by their performance as they can do in academic activities in presenting seminar, managing debate, writing report, and presenting academic posters.

15- Student Learning Outcome:

- 1) To have a good CV.
- 2) To deal with guests in the various tourism sectors.
- 3) Have good skills in working in travel agencies.
- 4) Learning emailing in a professional way.
- 5) Knowing academic phrases in international and local tourism business.

16- Course References:

- Peter, Strutt, 2007, English for International Tourism. Longman. UK, 7th Edition.

The Topics	Week	Theory	Practical	Lecture's Name
Careers in Tourism	1 st Week Started Sep. 23 rd , 2024	1 hours	2 hours	Asreen R. Hasan
Jobs in Tourism		1 hours	2 hours	
Job Advertisements Conference Event Co- Ordinator		1 hours	2 hours	
Job Advertisements Night Auditor Travel Sales Consultant		1 hours	2 hours	
Resort Representative/Reps		1 hours	2 hours	
Listening		1 hours	2 hours	
Language focus Question forms		1 hours	2 hours	

Grammer		1 hours	2 hours	
Information from your partner		1 hours	2 hours	
Curriculum Vitae Professional practice Writing CVs		1 hours	2 hours	
Cover letter		1 hours	2 hours	
Destinations	Dec.9 th , 2024	1 hours	2 hours	
19- Examinations: None				
20- Extra notes: None				
21- Peer Review				