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Global city

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Also called world city or sometimes alpha city or world center, is a city which is a primary node in the global economic network.

Cities in the globalizing world although globalization certainly affects rural and urban areas, global forces are centered in cities.

Origin of the global city concept

The concept of "global city" was coined by the sociologist Saskia Sassen in her book The Global City (1991).

In it he refers to London, Tokyo, Paris and New York, as opposed to the term "megacities".





What are the characteristics of global city?

A global city is a term used to describe a city that is considered an important center for global economic, political, and cultural activity. Characteristics of a global city include:

Economic Power:

Global cities are often considered economic powerhouses and are home to major corporations and financial institutions. They serve as hubs for international trade, finance, and investment.

Cultural Diversity:

Global cities are known for their diverse populations and cultural offerings. They attract people from all over the world and offer a wide range of cultural amenities, including museums, theaters, and art galleries.

High Cost of Living:

Due to their economic and cultural prominence, global cities are often expensive places to live, with high housing costs, high taxes, and high living expenses in general.





Global Connectivity:

Global cities have excellent transportation infrastructure and are well-connected to other major cities around the world. They often have large airports, seaports, and advanced communication networks.

Innovation and Entrepreneurship:

Global cities are often centers of innovation and entrepreneurship. They are home to cutting-edge technology companies, startups, and research institutions that drive innovation and creativity.

Political Power:

Global cities often have significant political power and influence, both nationally and internationally. They may be home to national governments, international organizations, and diplomatic missions.

Quality of Life:

Global cities tend to offer a high quality of life, with access to good education, healthcare, and public services. They also





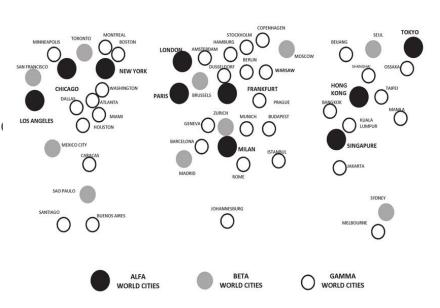
The much better-known GaWC study (1999) from Loughborough University used its own methodology that defined the criteria for considering a city worldwide. Their results were classified into three types of cities:

- •Alpha. 12 to 10 points.
- •Beta. 9 to 7 points.
- •Gamma. 6 to 4 points.

Beta cities, according to the GaWC study, are those that do not yet accumulate the critical mass to rise as axes of regional or international influence in the midst of the globalized panorama. However, they are not negligible in an evaluation of it.

This means that they are in transition towards globalization, but that they are highly industrialized cities, with a large population and a significant state or national presence.

World cities



Gamma cities are still a long way from being global cities. They are still anchored in economic, financial and sociocultural processes typical of the 20th century or the entry into modernity. They are generally capitals of the socalled Third World. Although they are important urban centers, they are not really key pieces of the global economy, nor do they participate too much in events of international magnitude, nor do they have a notorious cultural influence on the region.



1. Alpha ++ cities

This category refers to cities which are most integrated with the global economy.

- London
- New York

2. Alpha + cities

Alpha+ cities are the primary cities in the global economic network.

- Hong Kong
- Singapore
- · Shanghai
- Beijing
- Dubai
- Paris
- Tokyo

3. Alpha cities

An alpha city is a city that plays a huge role in the international community.

- Sydney
- Los Angeles
- Madrid
- Toronto
- Mumbai
- Amsterdam
- Milan
- Frankfurt
- Mexico City
- Sao Paolo
- Chicago
- Kuala Lumpur
- Moscow
- Jakarta
- Brussels

4. Alpha - cities

- Warsaw
- Seoul
- Johannesburg
- Zurich
- Melbourne
- Istanbul
- Bangkok
- Stockholm
- Vienna
- Guangzhou
- Dublin
- Taipei
- · Buenos Aires
- San Francisco
- Luxembourg
- Montreal
- · Wonded
- Munich
- Delhi
- Santiago
- Boston
- Manilla
- Shenzhen
- Riyadh
- Lisbon
- Prague
- Bangalore

5. Beta + cities

Beta cities are ones with a moderate economic connection with the world economy.

- Washington DC
- Dallas
- Bogota
- Miami
- Rome
- Hamburg
- Houston
- Berlin
- Chengdu
- Düsseldorf
- Tel Aviv
- Barcelona
- Budapest
- Doha
- Lima
- Copenhagen
- Atlanta
- Bucharest
- Vancouver
- Brisbane
- Bilsbai
- Cairo
- Beirut
- Auckland.

6. Beta

- · Ho Chi Minh City
- Athens
- Denver
- Tianjin
- Abu Dhabi
- Perth
- Casablanca
- Kyiv
- Montevideo,
- Oslo
- Helsinki
- Chennai
- Hanoi
- Nanjing
- Philadelphia
- Cape Town
- Hangzhou
- Nairobi
-
- Seattle
- Manama
- Karachi
- Rio de Janeiro
- Chongqing
- Panama City.

7. Beta -

- Wuhan
- Manchester
- Geneva
- OsakaStuttgart
- Belgrade
- Calgary
- Monterrey
- Kuwait City
- Caracas
- Changsha
- BratislavaSofia
- San Jose
- Zagreb
- Dhaka
- Xiamen
- Tampa
- Zhengzhou
- TunisAlmaty
- Almaty
 Shoppaper
- ShenyangLyon
- Minneapolis
- Nicosia
- San Diego
- Amman
 Yi'An
- Guatemala City
- Dalian
 St Petersburg
- Lagos
- QuitoJinan
- San Salvador
- Kampala
- George Town (Cayman Islands)
 Muscat/Ruwi
- Detroit
- Edinburgh
- JeddahHyderabad
- LahoreAustin

There are many cities around the world that could be considered global cities, but here are some of the most well-known:

- 1.New York City, USA
- 2.London, UK
- 3.Tokyo, Japan
- 4. Paris, France
- 5. Hong Kong, China
- 6.Los Angeles, USA
- 7.Singapore
- 8.Chicago, USA
- 9.Beijing, China
- 10. Sydney, Australia
- 11. Shanghai, China
- 12.Dubai, UAE
- 13.San Francisco, USA
- 14. Toronto, Canada
- 15. Seoul, South Korea
- 16.Amsterdam, Netherlands
- 17.Madrid, Spain
- 18. Moscow, Russia
- 19.Sao Paulo, Brazil
- 20. Mumbai, India.





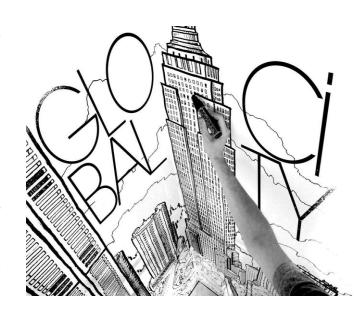
Characteristics

Although what constitutes a world city is still subject to debate, standard characteristics of world cities are:

- A variety of international financial services, notably in finance, insurance, real estate, banking, accountancy, and marketing
- Headquarters of several multinational corporations
- The existence of financial headquarters, a stock exchange, and major financial institutions
- Domination of the trade and economy of a large surrounding area



- Major manufacturing centres with port and container facilities
- Considerable decision-making power on a daily basis and at a global level
- Centres of new ideas and innovation in business, economics, culture, and politics
- Centres of media and communications for global networks
- Dominance of the national region with great international significance
- High percentage of residents employed in the services sector and information sector
- High-quality educational institutions, including renowned universities, international student attendance, and research facilities
- Multi-functional infrastructure offering some of the best legal, medical, and entertainment facilities in the country



Questions & Answers



The End

