



AWARA BAKHTIAR RASOUL

DATE OF BIRTH: 14/09/1979

NATIONALITY: KURDISH/BRITISH

CONTACT



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Iraq - Erbil

SKILLS

Creative communication	■■■■■
Ideas- Driven	■■■■■
Well-Organised	■■■■■
Persuasive	■■■■■
Self-starter	■■■
Enthusiastic	■■■■■
Team-worker	■■■■■

SOFTWARE

MS Word	■■■■■
MS Excel	■■■■■
MS Power Point	■■■■■
MS Outlook	■■■

LANGUAGES

English Kurdish Persian



HOBBIES

Reading , Music, Travel, Sport
Social Media ,



ABOUT ME

Aim to be associated with progressive and growth oriented organization that gives scope to apply my talent and skills with hard work and determination, and to be part of the team that dynamically works towards the growth of the organization.

My reliability, communication skills, responsibility and friendly nature are assets I would bring to the work. I have experience in project management and strong organisational and administrative skills with the ability to work independently and use my own initiative. I also have the ability to prioritise whilst under pressure meeting tight deadlines.



EDUCATION

2010-July 2011 :

University of Derby
MSc Marketing and Advertising (passed with Merit)

- Marketing Communications
- Marketing Metrics
- Creative Advertising Solutions
- Brand Excellence
- Advertising Campaign Management
- Managing the Dynamic Organisation
- Developing Skills for Business Leadership

2009-July 2010 :

University of Derby
BA (Hones) Business studies (Upper Second Class Honours (2:1))

- Electronic commerce
- Global business environment
- Organisational dynamics
- Retail marketing and logistics
- Services marketing management
- Strategic management
- Independent study



WORK RELATED SKILLS

- Working as member of team at Toyota made me a team player that is able to work individually and as part of a team, using initiative and common sense.
- Working as a consultant of marketing and digital marketing with many different companies across different industries has developed my professional skills.
- Being the director of marketing and sales of Korek premium and VIP numbers developed my network of professional key contacts in the region as well as enhancing my skills of marketing and social media management.
- Excellent communication skills with people of all age groups and social backgrounds, both face to face and in writing in three languages (English, Kurdish, Persian).
- Running my own business made me to be an individual whom is capable of independent thought and able to identify problems.
- I am adaptable and versatile and not afraid of hard work. In my work history I have had excellent attendance and I am always punctual and reliable.
- I am totally trustworthy, honest and have high level of patience.
- The ability to work under pressure and keep calm and focused has been tested through my work.
- Other personal qualities that make me a good employee include politeness and adaptability.

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WORK EXPERIENCE

7-2020 to Present	Digital Marketing- Social media Consultant	Deal Advertising and Print Co, Town Centre, Erbil
5-2020 to 7-2020	Business development & Marketing Consultant	Shar Privet Hospital-Erbil, 100m , Erbil
2015 to 2020	Director of Marketing and Sales	Grand Technology, Bakhtiary, Erbil
2012 to Present	Marketing and Digital Marketing Lecturer	Salahaddin University, College of Management and Economics
2014-2015	Producer/Presenter	THE CV Program on Rudaw TV (http://rudaw.net/sorani/onair/tv/episodes/episode/the_cv_07112014)
2013 to 2014	Lecturer/Trainer	Ministry of Health, Medical Development and training centre
2013 to 2014	International Academic Relations advisor	Salahaddin University, College of Management and Economics
2010 to 2012	CEO/Entrepreneur	Hiwa House of overseas education, Traffic Street, Derby
2008 to 2009	After sales Assistant	Magna Intier , Barton under Needwood
2006 to 2008	Team Leader	Toyota , Burnaston, Derby, United Kingdom
2005 to 2006	Owner	U.K motor body work and car sales, Nottingham

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OTHER INFO

- Able to speak, write fluently three different languages (English, Persian and Kurdish).
- I hold a full UK driving license with no endorsements
- I am well versed in Microsoft Office.
- An Iraqi refuge spoke no English, today gains masters' degree. Was a headline of BBC interview with me in 2011.
- Through my line of work at university I am constantly involved in advising and consulting the privet and public sector, concerning management and market issues.
- Presenter and creator of the (THE CV) program which was aired on Rudaw TV.
- I own the copy right for many more TV shows such as (Business Doctors, The Mystery Customer, XanaXwi and Kari Gorni).
- Head of the department of Scientifics publications of the Salahadden University.
- Trainer and mentor in Thesis Gate centre in areas of personal and entrepreneurship development
- Active member of Market Research team in Thesis Gates research centre <https://thesis-gate.com/research-center>



REFEREES

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Qazi Muhammad

Erbil

KRG/Iraq

LinkedIn

