



Digital identifier of the scientific researcher



**Identity : it is a proof of affiliation to a country or an entity.**

**Online identity: It is proof of your affiliation with the digital world**

**Online identity for researcher: This is all the information that published about this researcher on the Internet**

# **What is the importance of your electronic identity?**

- 1. Contribute to enriching digital content with information of high value and reliability.**
- 2. Build a file for your achievements that can be referenced when needed.**
- 3. Marketing for yourself and your research through various means of communication, taking into account the high level of competition between researchers**
- 4. Increase opportunities for social or research networking with other researchers**
- 5. High your impact factor as a researcher**
- 6. The university's evaluation has risen in the world university ranking systems**



Who cares about your electronic identity:

1. An official who wants to evaluate a number of candidates for a position.
2. A researcher wants to find co-researchers for a research project.
3. Postgraduate student looking for a supervisor.
4. A colleague wants to see the list of your research to refer to it in a new research or for his students to search on it.
5. A follower who wants to know the latest developments in your field of specialization

## **Evaluate your electronic identity:**

1. Search for yourself in one of the famous search engines, for example Google.
2. Is the amount of results sufficient to identify your achievements?
3. These results give links to the information that you really want to refer to when you mention your name.
4. Does the most important information appear in the introduction to the results?
5. Does information appear that you do not want to appear?



## **Important equation and example:**

### **The equation:**

Lack of information = no achievements.

### **Example:**

A factory that produces high quality products with a variety of production lines. But it has not made any efforts to publish marketing information about the products. Will it profit?



# **The most important electronic search engines:**


There are several scientific search engines:

- Scopus.
- google scholar.
- research gate academia.
- orcid .
- researcher id.



## **ORCID:**

(Open Researcher and Contributor ID) is an internationally recognized researcher ID that aims to link the researcher to his / her publications, affiliated universities and organizations via a unique ID.





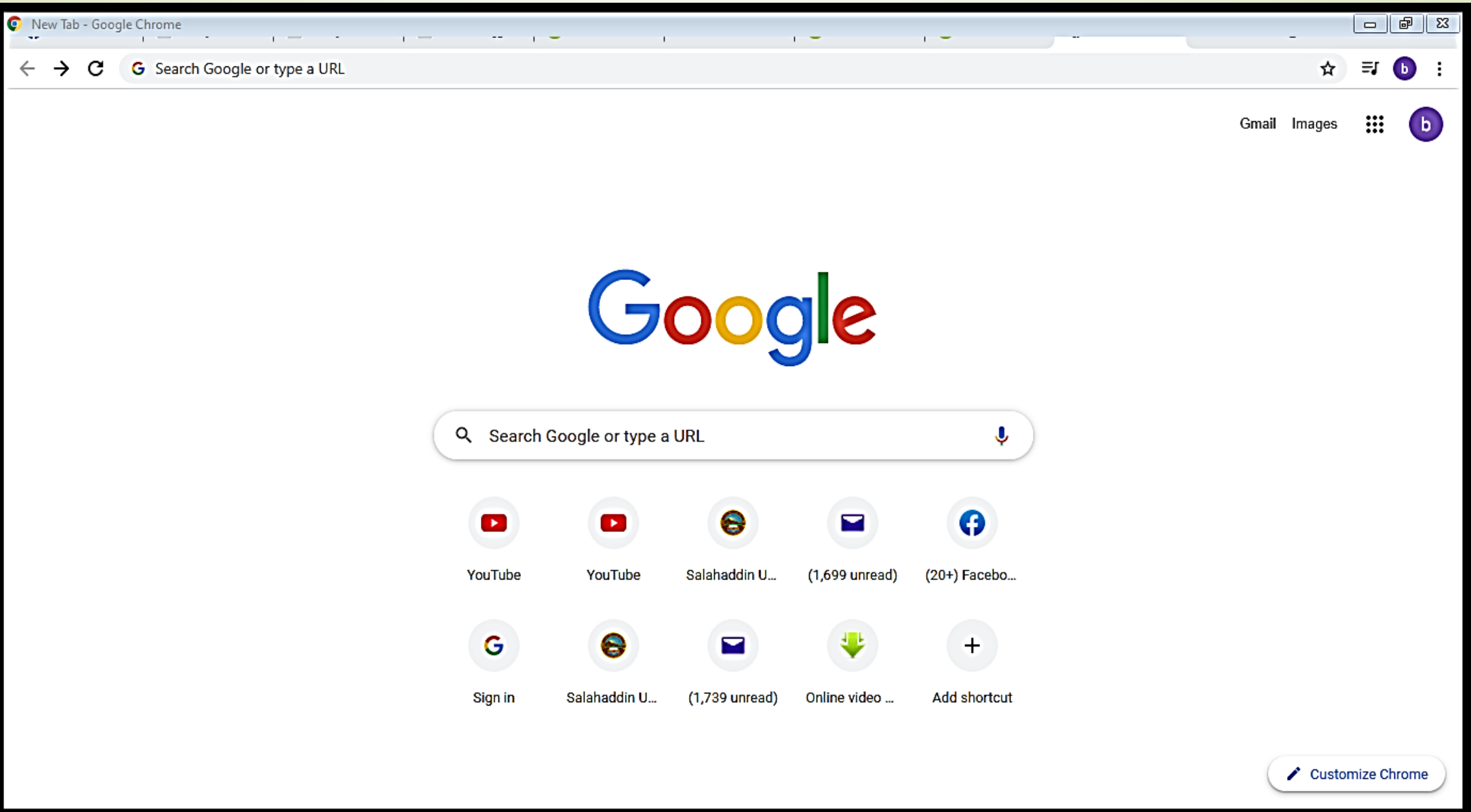


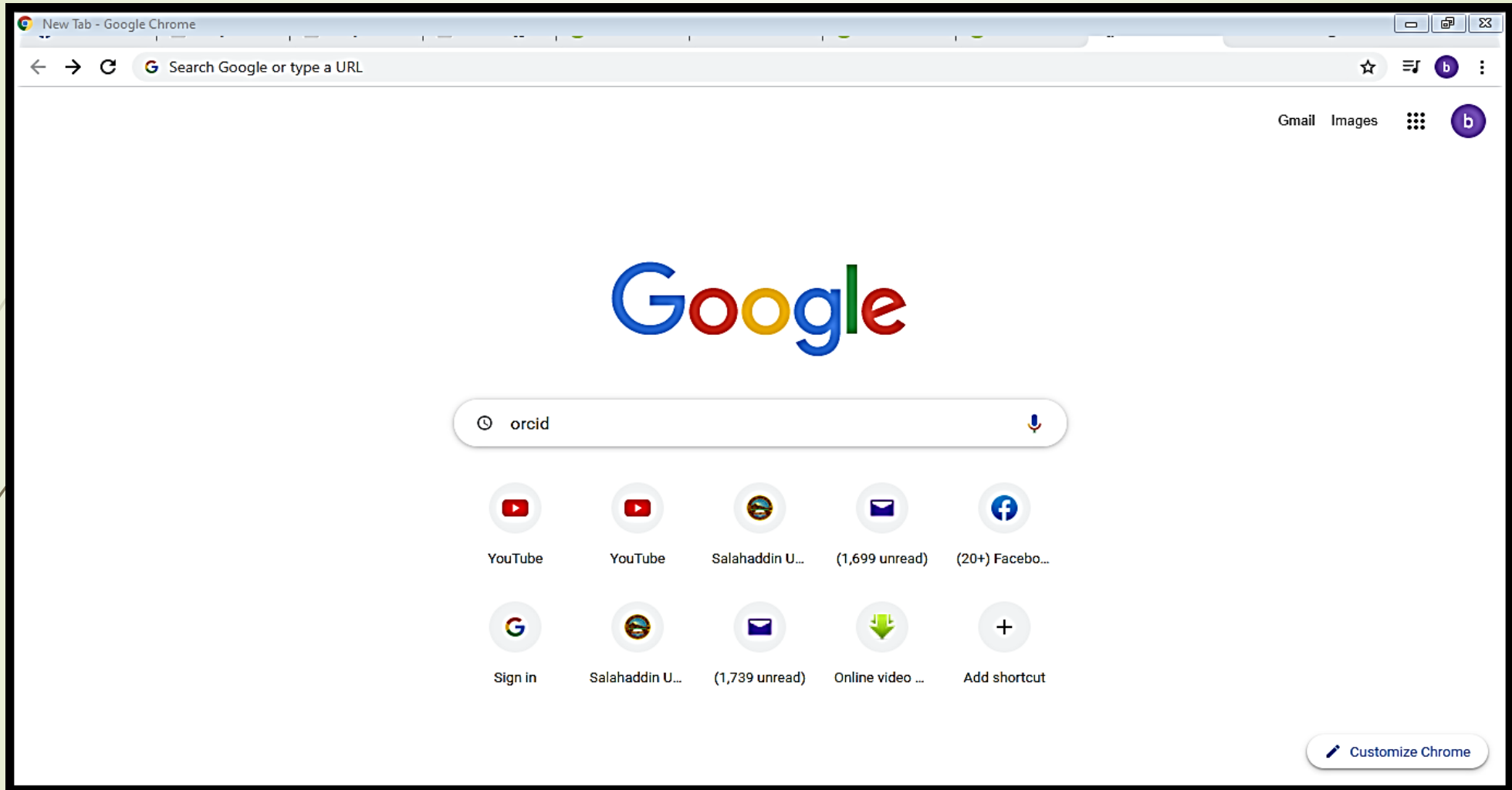
## **Benefits of ORCID:**

ORCID enables you to link your work and research activities throughout your career. It remains constant across institutions and disciplines as well as national boundaries and even name changes. It keeps researchers with similar names separated and is useful if you have previously published under other name variations.

ORCID is commonly used in the big publishers submitting workflows and is also useful when applying for funding.

You can also use ORCID to import and export publications .





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ORCID

ORCID provides a persistent digital identifier (an **ORCID iD**) that you own and control, and that distinguishes you from every other researcher.

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Register

Your ORCID iD connects with your ORCID record that can contain ...

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# Distinguish yourself in three easy steps

ORCID provides a persistent digital identifier (an ORCID iD) that you own and control, and that distinguishes you from every other researcher. You can connect your iD with your professional information — affiliations, grants, publications, peer review, and more. You can use your iD to share your information with other systems, ensuring you get recognition for all your contributions, saving you time and hassle, and reducing the risk of errors.

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Create your ORCID iD

This is step 1 of 3

Per ORCID's **terms of use**, you may only register for an ORCID iD for yourself. Already have an ORCID iD? [Sign In](#)

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?

Last name (Optional)

Mohammad Amin

Primary email

Confirm primary email

Additional email (Optional)

?

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Biography

Employment (0)

+ Add employment

Sort

Employment lists organizations where you have been professionally affiliated. Add employer.

Education and qualifications (0)

+ Add qualification

+ Add education

Sort

Education lists the organizations where you were educated. Add education or add qualification.

Invited positions and distinctions (0)

+ Add invited position

+ Add distinction

Sort

An invited position is an invited non-employment affiliation. A distinction is an honorary or other award, distinction, or prize. Add invited position or add distinction.

Membership and service (0)

+ Add service

+ Add membership

Sort

Membership is membership in any society or organization. Service is a dedication of time, money, or other resources. Add membership or add service.

Funding (0)

+ Add

Help



**With many thanks**