



# Webometrics Ranking

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# دروازه:

## Introduction

- The term webometrics was first coined by Almind and Ingwersen (1997).
- The term, 'webometric' was coined from two English words i.e. "web" & "metrics". The word 'web' is the short of World Wide Web and 'metrics' denotes the mathematical theory of measurement.
- It is also used as a synonym to cybermetrics, which is purely focused on online environment.
- Webometrics it considers linking, linking relationship, linking volume, and helps determine linking significance between websites and web publications, both scholarly and other.
- Webometrics is the child (or sibling) of "bibliometrics" - the encompassing term for the correlated fields of infometrics, scientometrics.

- زاراوهی ویبومتریکس بُو یهکه‌محار له لاین ئەلمیند و ئینگریسن (1997) موه داهیزراوه.
- زاراوهی (webometric) له دوو وشهی ئینگلیزبیمه‌ه سەرچاوهی گرتووه: (web & metrics)، وشهی ویب کورتکراوهی (تۆرى فراوانى جىهانى) يه و وشهی میتریکس مانای (تىۋرى بېرکارىي پیوانەكىدن) دەگمەنیت.
- هەرۋەها وەك ھاواواتاي زانستى ئەلىكترونى بەكارىت، كە تەنها سەرنجى لەسەر ژینگەمى ئۇنلاينە.
- ویبومیتریکى (بەستئەو، پەيوەندى بەستئەو و قەبارەى بەستئەو لەپەرچاو دەگریت) و يارمەتى دىارىكىدىنى گەنگىي بەستئەو دەدات له نیوان مالپەركان و بلاوكراوهکانى ویب، ج زانستى و چ جۆرەكانى تر.
- ویبومیتریکس وەچەي (يان ھاوشانى) يى "بىبىلۇمیتریکس" د (زاراوهیمەكى گشتگىرە بُو بوارە پەيوەندىدارەكانى ئېنفومیتریکس، ساینتومیتریکس).

# Introduction, Cont.

- It is based on the volume of the Web content (number of web pages and files) and the visibility and impact of these web publications.
- The ranking is published by the Cybermetrics Lab, in Madrid.
- The ranking started in 2004 and is updated every January and July.
- It has 20 editions.
- As of 2021 it provides Web indicators for more than 31,000 universities worldwide in 200 countries

- لەسەر بنەمای قەبارەی ناھەرۆکى وېب (ژمارەی لەپەرە و فایلەكانى وېب) و بىنин و كارىگەرى ئەم بلاوکراوه و پەيانەيە.
- رىزبەندىيەكە لە لايەن تاقىگەي سايىھەر مېتريكس، لە مەدرىد بلاوکراوه تەمەو.
- رىزبەندىيەكە لە سالى ٢٠٠٤ دەستى پېكىردوو، لە سالىكدا دووجار (مانگى كانونى دووھم و تەممۇز) ئەپدەيتى داتاي دامەزراوهكان دەكتەمەو.
- ٢٠ چاپى ھەمە.

➤ لە سالى ٢٠٢١ وە پېۋەرەكانى وېب بۇ زىاتر لە ٣١ ھەزار زانكۇ لە سەرانسەرى جىهان لە ٢٠٠ ولاتدا دابىن دەكتا.

# Definition

- Björneborn and Ingwersen (2004) defined webometrics as:

“ the study of the quantitative aspects of the construction and use of information resources, structures and technologies on the web drawing on bibliometrics and informetrics approaches”.

- بیورنبرون و ئینگفیرسن (2004) وېبومېتريکيان بەم شىوه يە پىناسە كردووه:

"لىكولىنەو لە لايمەنە چەندايەتىيەكانى بىياتنانەو و بەكارهىنانى سەرچاوهى زانىارى، پىكھاتە و تەكمەلۈزۈياكان لەسەر وېب بە سوودوهرگەرن لە رىيازەكانى بىيلۇمېتريكس و ئينفورمېتريكس".

# Main Areas of Webometrics Research

- 1) Link Analysis
- 2) Web citation analysis
- 3) Search Engines Study
- 4) Web Impact analysis

بواره ساهره‌گییه‌کانی  
تویژینه‌هی ویب‌میتری:

- (1) شیکاری بهسته‌ر
- (2) شیکاری و هرگیرانی ویب
- (3) تویژینه‌هی بزوینه‌ری گمران
- (4) شیکاری کاریگه‌ری ویب

# نیشاندهر هکان (پیوهر هکان):

## Indicators

INDICATORS	MEANING	METHODOLOGY	SOURCE	WEIGHT
PRESENCE	Public knowledge shared	<b>DISCONTINUED</b>		
VISIBILITY	Web contents Impact	Number of <b>external networks</b> (subnets) linking to the institution's webpages (normalized averaged value is chosen). Check the <a href="#">Notes</a> section about bad practices	Ahrefs Majestic	50%
TRANSPARENCY (or OPENNESS)	Top cited researchers	Number of <b>citations</b> from <b>Top 310 authors</b> (excluding the top 20 <b>UPDATED</b> outliers) See <a href="#">Transparent Ranking</a> for additional info	Google Scholar Profiles	10%
EXCELLENCE (or SCHOLAR)	Top cited papers	Number of <b>papers</b> amongst the top 10% most cited in each one of the all 27 disciplines of the full database  Data for the five year period: <b>2018-2022</b> <b>UPDATED</b>	Scimago	40%

# SUE Status

- SUE is ranked 270 (out of 1331) in the Middle East
- SUE is ranked 11 (out of 125) in Iraq



# Ranking – Iraq

ranking	World Rank	University	Det.	Impact Rank*	Openness Rank*	Excellence Rank*
1	1491	<a href="#">University of Baghdad</a>	💡	3729	1407	1330
2	1724	<a href="#">Diyala University</a>	💡	1577	2297	2516
3	2231	<a href="#">Mustansiriyah University</a>	💡	6171	1825	1915
4	2426	<a href="#">University of Mosul</a>	💡	7359	1824	1946
5	2529	<a href="#">Kufa University / University of Kufa</a>	💡	6801	2166	2211
6	2618	<a href="#">Al Furat Al Awsat Technical University</a>	💡	3174	2969	3344
7	2711	<a href="#">Al Qadisiyah University</a>	💡	7342	2343	2338
8	2714	<a href="#">University of Anbar</a>	💡	9269	2015	1993
9	2767	<a href="#">University of Technology Iraq</a>	💡	5081	8368	1271
10	2848	<a href="#">University of Sulaimani</a>	💡	12367	1886	1688
11	2918	<a href="#">Salahaddin University_Erbil</a>	💡	7890	2194	2637
12	2958	<a href="#">University of Babylon</a>	💡	4667	8368	1612
13	2962	<a href="#">University of Zakho</a>	💡	5401	3531	3093
14	2988	<a href="#">Al Nahrain University</a>	💡	9671	2462	2323
15	2991	<a href="#">Tikrit University</a>	💡	7848	2184	2770
16	3085	<a href="#">University of Wasit</a>	💡	8839	2821	2581
17	3183	<a href="#">Kerbala University/ University of Karbala</a>	💡	7100	2454	3207
18	3204	<a href="#">University of Duhok</a>	💡	8128	2406	2997
19	3240	<a href="#">Tishk International University_(Ishik University)</a>	💡	9152	2920	2745
20	3396	<a href="#">Al Mustaqbal University College</a>	💡	9884	3437	2745
21	3461	<a href="#">Soran University</a>	💡	8887	3527	3043
22	3623	<a href="#">Middle Technical University</a>	💡	14226	2583	2395
23	3626	<a href="#">Hawler Medical University</a>	💡	8319	3073	3520
24	3643	<a href="#">Komar University of Science and Technology</a>	💡	9999	4531	2870
25	3697	<a href="#">Northern Technical University</a>	💡	10780	2829	3144
26	3729	<a href="#">University of Basrah</a>	💡	7155	8368	2120

# Ranking – Middle East

ranking	World Rank ▲	University	Det.	Country	Impact Rank*	Openness Rank*	Excellence Rank*
250	2700	Mashtab Kerman University	▼	IRN	8144	1452	2985
251	2767	University of Technology,Iraq	▼	IRQ	5081	8368	1271
252	2776	Arak University of Medical Sciences	▼	IRN	7231	2585	2446
253	2779	Qazvin University of Medical Sciences	▼	IRN	8967	2398	2104
254	2786	Rafsanjan University of Medical Sciences	▼	IRN	5629	2425	2933
255	2799	Golestan University of Medical Sciences	▼	IRN	8199	2006	2373
256	2804	Hasan Kalyoncu University_(Gazikent University)	▼	TUR	5191	2233	3116
257	2818	Biruni Üniversitesi	▼	TUR	8199	2365	2330
258	2818	German Jordanian University	▼	JOR	7776	2401	2428
259	2821	German University in Cairo	▼	EGY	6276	2238	2840
260	2826	Port Said University	▼	EGY	12367	1744	1675
261	2828	Ilam University of Medical Sciences	▼	IRN	2182	8368	2286
262	2833	Hittit University	▼	TUR	7127	1849	2740
263	2845	Fasa University of Medical Sciences	▼	IRN	5261	3389	2938
264	2848	University of Sulaimani	▼	IRQ	12367	1886	1688
265	2852	Mutah University	▼	JORD	7949	1830	2588
266	2887	Sıirt University	▼	TUR	8913	2309	2319
267	2889	Ahi Evran University	▼	TUR	7130	1588	2887
268	2901	Gulf Medical University	▼	ESP	3795	3168	3576
269	2908	Nile University	▼	EGY	7205	3196	2561
270	2918	Salahaddin University-Erbil	▼	IRQ	7890	2194	2637
271	2921	Shahid Rajaee Teacher Training University, Tehran	▼	IRN	9725	2476	2211
272	2921	Mimar Sinan Fine Arts University	▼	TUR	6387	3234	2808
273	2940	Babol University of Medical Sciences	▼	IRN	11281	1984	2004
274	2946	Sohag University	▼	EGY	5841	8368	1348
275	2958	University of Babylon	▼	IRQ	4667	8368	1612
276	2962	University of Zakho	▼	IRQ	5401	3531	3093

# Kurdistan Universities Ranking (WOM)



# Suggestions for Improvement

Webometrics can be improved through:

1. Information Technology
2. Academic staff

دەتوانریت وئیبومیترى باشتر بکریت لە رېگەمى:

- 1- تەكىنەلۆجىای زانىارى.
- 2- ستافى ئەكادىمى.

پىشىارەكان بۆ<sup>٢</sup>  
باشتىركىدن:

# 1. Information Technology

1. Website interface
2. Website content
3. Information bank
4. E-library
5. Collaboration for publications

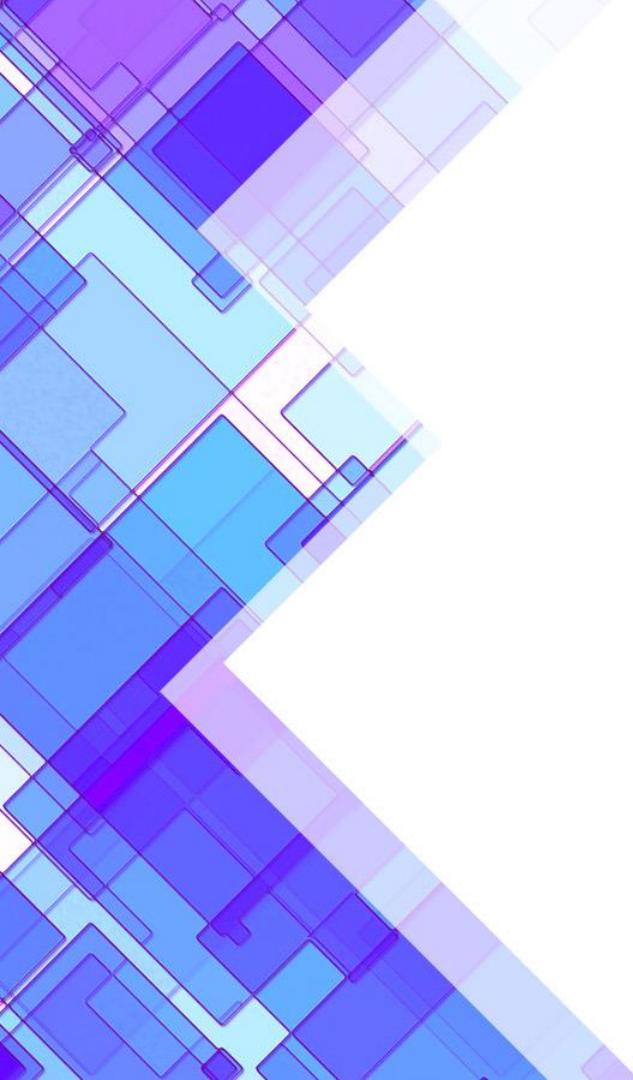
# 1. تەكىنەلۇرىيائى زانىيارى:

1. رووکارى مالپىر
2. ناوهەرۆكى مالپىر
3. بانكى زانىيارى
4. كتىخانەئەلەكترونى
5. هاوكارى بۇ بلاوكراوهكان

## 2. ستافی ئەكاديمى:

1. Encouragement for using the website more often (Moodle)
2. Google Scholar Links of researches on CV. Do not include links to magazines.

- .1 هاندان بۇ بهكارهينانى زياترى وېبسايت.(Moodle)
- .2 دانانى لىنىكى گووگل سکولارى توېزىنەمەكان لەسەر سىقى ستافى ئەكاديمى زانكۆ. واتە لىنىكى گۇفارەكان دانەنرېت.



# Thank You!

Any questions?