

17 April 2023

Govan Shukri

Dear Govan,

Re: Invitation to join the Cloudflare Customer Advisory Council

Customers are at the heart of our mission: to help build a better Internet. Some of our best ideas are generated through discussions with customers like you. As such, we'd like to invite you to join our Cloudflare Customer Advisory Council.

Our Advisory Council is a small, exclusive group of industry leaders like you — our most thoughtful and engaged customers — from companies such as Delivery Hero, L'Oréal, Sage Global Services, and Swiss Re. Each person invited to join our Customer Advisory Council brings insights gained from experience with Cloudflare and the unique challenges of his or her organization.

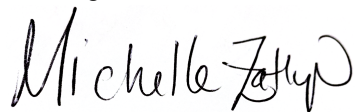
Your time is valuable. For that reason, we aim for our Advisory Council events to be beneficial not only for us, but also for you. Our Customer Advisory members will have opportunities to meet and learn from each other in small group sessions moderated by Cloudflare's executives and product teams. We are confident you will find these interactions both enjoyable and thought-provoking.

The 2023 Customer Advisory Council meeting will take place in-person in London on Tuesday, 23 May, 9:00am - 5:00pm GMT, followed by a dinner reception.

We will be delighted if you are able to join our Advisory Council and attend the meeting on 23 May. Please RSVP to Kayla Geigerman at kgeigerman@cloudflare.com at your earliest convenience. She can provide you with more details on the agenda as well as meeting details.

We look forward to seeing you in May!

Best regards,



Michelle Zatlyn
President & COO