

Academic Curriculum Vitae



Personal Information:

Full Name: Hardawan Mahmoud Kakashekh

Academic Title: Assistant Professor

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Education:

- Master's degree in Media Economics (Salahaddin University-Erbil 2002)
- Bachelor of Economics (Salahaddin University-Erbil 2000)
- High School - Literary branch (Salahaddin High school 1995)

Employment:

- Assistant Researcher, (Ministry of Higher Education Jan 2002)
- Assistant Researcher, (College of Arts, Salahaddin University-Erbil Mar 2003)
- Assistant Lecturer, (College of Arts, Salahaddin University-Erbil Dec 2011)
- Lecturer, (College of Arts, Salahaddin University-Erbil Sep 2015)
- Assistant professor, (College of Arts, Salahaddin University-Erbil Sep 2019)

Qualifications

- Method Teaching qualifications
- ICDL qualifications
- English language efficiency qualifications
- Academic Debate and Critical Thinking Trainer qualification, Appalachian State University–USA

Teaching experience:

- Teaching the subject of Academic Skills 2011 until now
- Teaching the subject of Economics of Media 2012 until now
- Teaching the subject of applied statistics 2020

- Teaching the subject of Media Planning 2012
- Teaching the subject of Computer Skill 2011

Research and publications

Books:

- Mahmoud, Hardawan(2014) Introduction To Journalist Design & Journalistic Output, Mukryany Publishing House, Erbil, Kurdistan.
- Mahmoud, Hardawan(2015) The new Media and Its effects, (M.I.O) Media Issue Organisation Publishing, Erbil, Kurdistan.
- Mahmoud, Hardawan (2016) Economic Journalism, Erbil Chamber of Commerce & Industry Publishing, Erbil, Kurdistan.
- Mahmoud, Hardawan (2017) Economics of media institutions, Erbil Chamber of Commerce & Industry Publishing, Erbil, Kurdistan.

Journal Articles:

- Mahmoud, Hardawan (2021)"Perceived impact of social media on panic buying: an online cross-sectional survey in Iraqi Kurdistan", Frontiers in Public Health, 447.
- Mahmoud, Hardawan (2021) "Effects of the Facebook Boycott Campaign on Turkish Products and its Influence on Demand of Kurdish Consumers 2020", UKH Journal of Social Sciences 5 (1), pp98-106.
- Mahmoud, Hardawan (2021) "The Role of New Media Tools in Marketing for Goods and Services", Journal of University of Raparin 8 (1), 353-378
- Mahmoud, Hardawan (2015) "The Role of TV Advertising on Consumer Behavior, Salahaddin University Students as a sample", Journal of academician Vol-4.
- Mahmoud, Hardawan (2015) "The role of the mass communication and information technology in the development of tourism services e-tourism apply as a sample", Human Science Journal of Raparin University Vol-7.
- Mahmoud, Hardawan (2013) "Press Designing in the kurdisch journalist, an analysis research about writing & technical style, khabat press 2005-2006 as a sample", Journal of Duhok University.

Conferences and courses attended

- Promoting Adherence to the Rule of Law CZO Annual Conference 24th Sep 2022
- 2nd Student Research Project & Idea Grant Conference Salahaddin University-Erbil 2022 9th March

- 3rd Student Research Project Conference Salahaddin University-Erbil 18th May 2021
- 1st Student Research Project & Idea Grant Conference Salahaddin University-Erbil 2022
9th March

Funding and academic awards

- Iraq university linkages programs-IREX 2015

Professional memberships

- Member of Quality Assurance at Salahaddin University-Erbil 2015 until now
- Member of Scientific committee at Media department 2019 until 2022
- Member of Examination committee at college of arts 2019 until now
- Director of Quality Assurance committee at Bayan University 2016 until 2018

Professional Social Network Accounts:

- <https://scholar.google.com/citations?user=7ElkDLwAAAAJ&hl=en>
- <https://www.researchgate.net/profile/Hardawan-Kakashekh>
- <https://www.linkedin.com/in/hardawan-mahmoud-b013187a?trk=hp-identity-name>
- <https://orcid.org/0000-0001-8053-2338>