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**Department of Tourism Organizations Administration**

**College of Administration and Economics**

**Salahaddin University – Erbil**

**Subject: English for International Tourism Pre-intermediate**

**Course Book –Year 3, Second Semester**

**Lecturer's name: Hussein Ahmad Mustafa**

**Academic Year: 2023 -20224**

**Course Book**

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| **1. Course name** | | **English for International Tourism Pre-intermediate** |
| **2. Lecturer in charge** | | **Hussein Ahmad Mustafa** |
| **3. Department/ College** | | **Tourism Organizations Administration** |
| **4. Contact** | | **email** [hussein.mustafa@su.edu.krd](mailto:hussein.mustafa@su.edu.krd)  **Tel: 07504068474** |
| **5. Time (in hours) per Week** | | **Integrated Skills: 6** |
| **6. Office hours** | | **Availability of the lecturer to the student during the Week** |
| **7. Course overview:**  This course (English for International Tourism Pre-intermediate) builds academic proficiency in English language related to tourism, based on tutorials, listening, speaking, reading, and written assignments, particularly for international tourism pre-intermediate. It is designed to be taught to third-year students to develop their English language ability to communicate; comprehend new concepts. It involves various elements like new vocabulary, pronunciation, grammar structure, texts for reading, …etc., which enables them to speak fluently in an academic way. | | |
| **8. Course Objective:**  This course aims to teach pre-intermediate English for international tourism with a variety of realistic linguistic aspects and topics to give students better background knowledge of the language, help them improve their communication skills in English, and help them express their area of interest in international tourism. | | |
| **9. Student's Obligation**   * Regular attendance is required according to the university rules. * The use of the mobile phone during class is prohibited. * Only the students who are officially enrolled can attend the class, guests and children are not admitted. * Daily participation and conducting assignments are required. | | |
| **10. Forms of Teaching**   * Communicative Approach (Integrated Skills), Lexical Approach, Task-based –An approach will be implemented, considering the student's Multiple-Intelligences. * Massive teaching leads to group, pair, and individual independence. Students' presentations. * The technical terms are going to be chosen by the English language instructor and the scientific department in which they are used in real contexts. | | |
| **11. Assessment Scheme**  Students are assessed depending on their exam results. Marks are given based on students' performance in the exams as follows:   1. First monthly exam 20%, so, 15% (Speaking), and 5% Listening 2. Second monthly exam 20% (Reading, Vocabulary, Writing) 3. Final exam 60% (Speaking 20M, listening 10M, and Reading, Vocabulary, Writing 30M).   Total average: 40 + 60 =100% marks | | |
| **12. Course Reading List:** | | |
| **14 Weeks: From the 2/2 to 4/5/ 2024** | | |
| **Textbook: English for International Tourism Pre-intermediate** | | |
| **1st Week**  **2nd Week** | **Unit One: All in a day work**  -**Language focus**: Adverbs of frequency, Present simple.  -**Vocabulary**: Hotel jobs, Daily duties, Nationalities, Pronunciation.  - **Professional practice**: Exchange personal details, Complete a register | |
| **3rd Week**  **4th Week** | **Unit Two: Fly-drive holidays**  -**Language focus**: Present continuous  - P**ronunciation**: Politeness.  - **Professional practice**: Take a booking, Deal with a telephone inquiry, hire a car, and Plan a holiday | |
| **5th Week**  **6th Week** | **Unit Three: Table for two**  -**Language focus**: Countable and uncountable nouns, Some, and any  Much, many, a lot (of).  -**Vocabulary**: Types of food, recording vocabulary, describing food, and complaining about food.  - **Professional practice**: Deal with a complaint and describe a traditional dish. | |
| **7th Week**  **8th Week** | **Unit Four: City tours**  -**Language focus**: Past simple  -**Vocabulary**: Question words, Giving directions  - **Pronunciation**: -ed endings  - **Professional practice**: Give a guided tour, and describe a building | |
| **9th Week** | **Midterm Exam** | |
| **10th Week**  **11th Week** | **Unit Five: Water Cities**  -**Language focus**: Comparatives and superlatives  -**Vocabulary**: Hotel facilities, describing hotels, and Dealing with new words  - **Professional practice**: Write an email describing a hotel | |
| **12th Week** | **Consolidation:**  -**Grammar review**: Professional practice: Translate a letter, Write a letter of apology, and Deal with a complaint | |
| **13th Week**  **14th Week** | **Unit Six: Cruise ships**  -**Language focus**: Present perfect  -**Vocabulary**: Cruises, Cabin facilities  **Pronunciation**: Contractions Pronunciation  - **Professional practice**: Write a CV, write a cover letter, Apply for a job, and Interview for a job. | |

**This course aimed to reach the following learning outcomes:**

1. Students should gain a basic understanding of international tourism, including its structure, key players, trends, and challenges. This knowledge will help them contextualize their language skills and make informed decisions in their professional roles.
2. Expand students’ abilities to develop a fundamental knowledge of the tourist, international tourism, and hospitality sector, including its organization, significant actors, trends, and difficulties. Their decision-making in their professional jobs will be informed by this information, which will help them contextualize their language abilities.
3. Enhancing students’ abilities to learn intercultural communication skills so they can collaborate well with others and engage visitors from various cultural backgrounds. They should be sensitive, comprehend and respect cultural differences, and modify their communication style.
4. Improve students’ listening skills to understand a variety of spoken English accents and dialects commonly encountered in the international tourism and hospitality industry. This includes understanding customer inquiries, instructions from supervisors, and conversations between colleagues.
5. Students should understand the importance of professionalism, integrity, and ethical behavior in the international tourism and hospitality industry. They should be aware of ethical issues that may arise and learn how to handle them appropriately.
6. The value of professionalism, moral character, and ethical conduct in the hospitality and tourist sectors should be made clear to students. They must be educated on potential ethical dilemmas and learn how to deal with them.