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### Entrepreneurship Education

## Assessment Scheme

- Participation & in-class discussions: **10 marks**
- Assignments outside the classroom: **10 marks**
- Writing meeting minutes: **5 degrees**
- Initial report: **15 marks**
- Semester exam: **20 marks**
- Final exam: **40 marks**

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The image displays two timelines. The first timeline shows the evolution of television sets from the 1930s to the 2010s. The 1930s model is a large, boxy set with a wooden cabinet. The 1940s model is similar but with a more rounded top. The 1950s model is a classic wood-grain cabinet. The 1960s model is a smaller, more compact set. The 1970s model is a large, wide-screen set. The 1980s model is a smaller, more modern set. The 1990s model is a large, wide-screen set. The 2000s model is a large, wide-screen set. The 2010s model is a large, wide-screen set. The second timeline shows the evolution of personal computers from the 1980s to the 2010s. The 1980s model is a desktop computer with a monitor, keyboard, and mouse. The 1990s model is a desktop computer with a monitor, keyboard, and mouse. The 2000s model is a desktop computer with a monitor, keyboard, and mouse. The 2010s model is a desktop computer with a monitor, keyboard, and mouse.

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The image displays a timeline of mobile phones from 1983 to 2011. The timeline is divided into two sections. The first section shows the evolution of mobile phones from 1983 to 2004. The 1983 model is the Motorola DynaTAC 8000X. The 1993 model is the Simon Personal Communicator. The 1996 model is the StartTAC. The 1998 model is the Nokia 6160. The 2000 model is the Kyocera QCP6035. The 2002 model is the BlackBerry 5810. The 2004 model is the Razr v3. The second section shows the evolution of mobile phones from 2007 to 2011. The 2007 model is the iPhone. The 2008 model is the T-Mobile G1 and the iPhone 3GS. The 2009 model is the Droid (Milestone). The 2010 model is the iPhone 4, Nexus S, and Samsung Galaxy. The 2011 model is the HTC Droid Thunderbolt, Motorola Photon (4G - HSPA+).

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## Reflection

- What facilities and services did they provide to consumers at that time?
- At each subsequent stage of development, changes occurred in what?
- What benefits does it bring to the consumer?
- What led to these changes?
- How sustainable do you think growth in this product will be? Why ?

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## Think about the evolution of the following

- Cooling
- Transportation
- Home furniture
- *others*

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## Introduction

- What is your childhood dream?
- Did you ever have the idea as a child or teenager that you could solve something?
- Did you invent something, do something unique? Make something your own
- Do you think that you have a factory that makes something different?
- Have you ever solved something in your imagination?
- If their answers are yes... ask why didn't you try?

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## Introduction

- Do you think some of your dreams could have come true if you had a listener or an opportunity?
- Have you ever tried to work or have any work experience? What did you learn from this experience?
- What is the employment situation in the Kurdistan Region? What's the solution?
- What field do you dream of working in? Why
- How do you think new products and services are generated?

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## If you have work experience

- How many people work on the place? Does it have other branches elsewhere?
- Have you ever tried to change your job? Why ?

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## Some questions...

- Have you seen changes in the methods and types of work done in the past and present? What are the changes?
- What is the difference between product and service?
- What features of the product or service do you like?
- How do you view life's problems? Is it easy to fix? Why ?
- Have you ever thought about solving a problem? how?
- How helpful was the curriculum (or will it be) in getting a job? how? Why ?
- Do you think that school and university education can play a role in an individual's awareness of work? how? Why ?

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Businessman	Entrepreneur
	
\$1,00	\$1,00
▼	▼
	
\$1.99	\$4,99

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## The concept of entrepreneurship in Kurdish language

- Innovation
- Creativity
- Initiative

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## Linguistic basis and history of its emergence

- French word (*entreprendre*) which means to *begin doing something*.
- *Richard Cantillon* was the first to define entrepreneurship.
- *Jean-Baptiste* believes that the word entrepreneurship was first used in the 19<sup>th</sup> century.
- the word entrepreneur was first discovered in 1730 in the manuscripts of *Richard Cantillon*.

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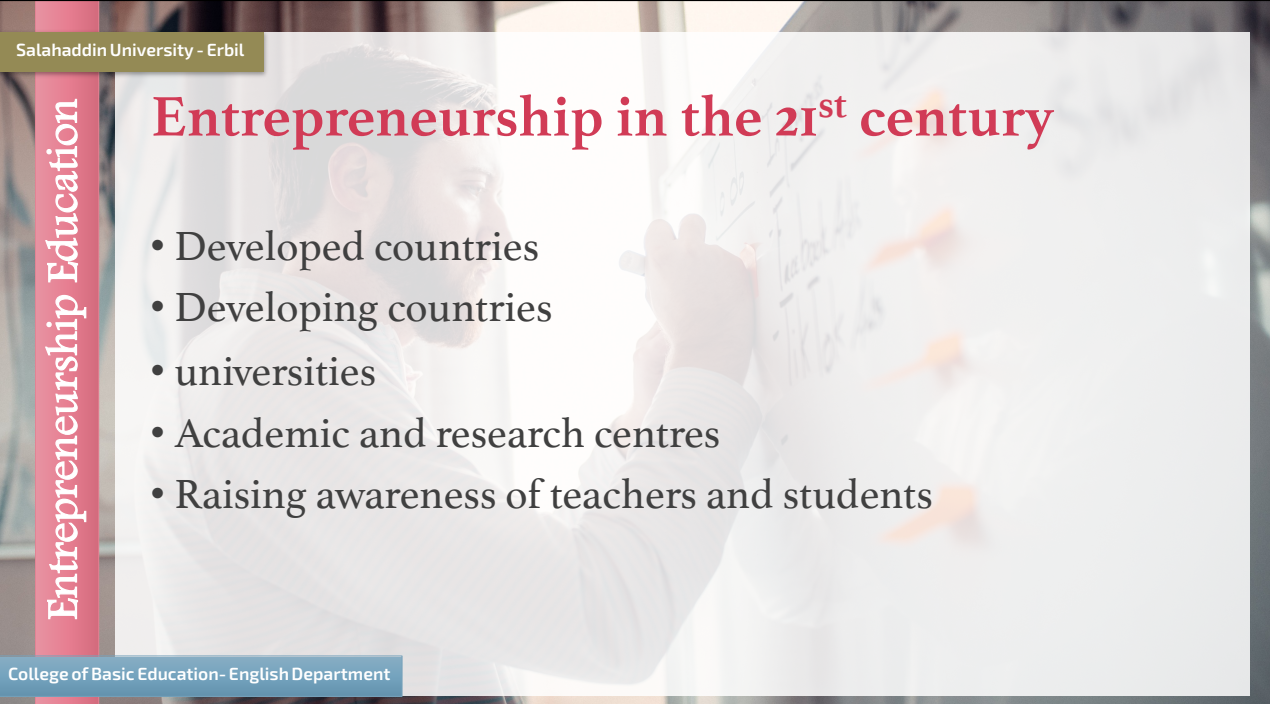
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## The Reasons behind of entrepreneurship development

- technological advances
- the government policies
- Unemployment rate

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## Entrepreneurship in the 21<sup>st</sup> century

- Developed countries
- Developing countries
- universities
- Academic and research centres
- Raising awareness of teachers and students

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## Substantial change in the understanding of the concept of entrepreneurship

- Joseph Schumpeter (1934) added creativity and innovation to the definition of entrepreneurship
- entrepreneurship is destroying the old order and creating new ones (*creative destruction*)

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## The contemporary definition of entrepreneurship

- New opportunities (*all fields*)
- Problem based strategy
- New business (*product or service*)
- Economic & social growth (*opportunity for individuals*)
- A combination of number of skills

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## Trends of entrepreneurship

- Not trying avoid of problems
- Problems are no longer headaches
- Looking for problems
- All new welfare, creativity, or innovation (*entrepreneurial mindset*)

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