

The Ministry of Higher Education
& Scientific Research
The Kurdistan Region,
High Diploma



Salahaddin University-Erbil College
of Administration and Economics
Finance and Banking Department

FINANCIAL ANALYSIS COURSE OUTLINE 2023-2024

Instructor:	Kawa Wali, PhD
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Class Meeting:	Monday 1:35 - 4:35 p.m. (Finance & Banking Building, Room 17)
Office hours:	Monday: 1.00 - 1.30 p.m.

Course Description

This course takes a user-oriented approach to the study of financial statements. It introduces the role of the financial analysis and disclosures in the financial reporting process. The focus is on the use of financial ratios and analytical methods to evaluate firm performance and make forecasts of future performance. The overall objective of the course is to develop students' knowledge and skills to be better able to assess firms' financial position, cash flows, earnings quality, and financial prospects.

Course Objectives

This course presents an overview of financial analysis (FA) from a user perspective. The objective is for each student to become an informed and critical user of financial accounting information. This includes: 1. familiarizing students with financial statement analysis concepts and techniques; 2. addressing the role of financial accounting and financial statements in decision-making; and 3. introducing participants to current debates and challenges in financial reporting.

This course introduces a mix of practical tools and theoretical concepts used in FA. FA combines applied knowledge of business, accounting, governance, and finance to support decision making. FA supports decision making in the following broad areas: investing, lending, and performance measurement. FA can include both historical and future-oriented analysis. Financial statement ratios and other analytical tools will be introduced and applied in real-world corporate analyses. Accounting policy choices and their implications will be addressed. Current issues in financial accounting and corporate reporting will be discussed. In addition, we will emphasize the importance of supplementing FSA with critical thinking and contextual knowledge.

Course Approach

The teaching method uses a varied approach and focuses on active and co-operative learning by the student. The following approaches are used: in-class cases, corporate analyses, real-life examples, readings, lectures, team work, research activities, and classroom discussions. This approach requires you to prepare in advance of each class, and it requires your active participation and involvement in class discussions and cases. The case discussions are designed to facilitate classroom interaction and learning through sharing and cooperation.

Recommended References

Financial Reporting & Analysis: Using Financial Accounting Information, South-Western Cengage Learning, 13th edition (May 10, 2012), by Charles H. Gibson

Financial Reporting and Analysis, McGraw-Hill, 8th edition (2021), by L. Revsine, D. Collins, B. Johnson, F. Mittelstaedt, and L. Soffer

International Financial Statement Analysis, John Wiley & Sons, 2nd edition (May 2012), by Thomas R. Robinson, Elaine Henry, Wendy L. Pirie, Michael A. Broihahn, and Anthony T. Cope

Financial Reporting, Financial Statement Analysis and Valuation, South-Western College Pub, 9th edition (September 2017), by James M. Wahlen, Stephen P. Baginski, and Mark Bradshaw

Grading Scheme first semester

Course Deliverable	Weight on Final Grade	Due Date
Class Participation	5%	Weeks 1 - 9
Group Company Profiles	5%	Week 3
Group Financial Statement Exhibits	5%	Week 5
Group Cash Flow Analysis	5%	Week 7
Group Presentation	10%	Week 8
Semester examination	20%	Week 9
Final Exam	50%	Monday, December, 19
Total	100%	

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Introduction to Financial statement analysis:		Week 1-4
Horizontal analysis		Week 2
Vertical Analysis		Week 3
Ratios Analysis		Week 4
Branch market		Week 4
Reporting analysis		Week 4
Leverages:		Week 5- 9
Operating analysis		Week 6
Financial Analysis		Week 7
Combined analysis		Week 8
EPS		Week 9
ROE		Week 9
ROI		Week 9
Profit analysis		Week 10-16
Contribution margin		Week 11
Equation Method		Week 12
Graph Method		Week 13
Cash flows analysis:		Week 14
Direct cash flow		Week 15
Indirect cash flow		Week 16
Exam		Week 17

