



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

DAAD training on Science Communication for Researchers

held by the experienced trainer **Mohamed Elsonbaty**

At Van Royal Hotel in Erbil

Sunday, 19 May and Monday, 20 May 2024, from 9:00 to 17:00h

Agenda

Day 1

- 09:00 – 09:30 Welcoming session
- 09:30 – 10:15 Science Communication: What, Why and How?
- 10:15 – 10:45 Principles of Effective Science Communication
- 10:45 – 11:00 Coffee break
- 11:00 – 12:00 Crafting Clear Message
- 12:00 – 13:30 Lunch break
- 13:30 – 14:30 Knowing your Audience
- 14:30 – 15:30 Great Presentation
- 15:30 – 15:45 Break
- 15:45 – 16:15 Top Tips and Best Practices
- 16:15 – 16:30 Conclusion

Day 2

- 09:00 – 09:30 Day 1 review
- 09:30 – 10:00 Introduction to Storytelling
- 10:00 – 10:45 Storytelling to Communicate Science
- 10:45 – 11:00 Coffee break
- 11:00 – 12:00 Communicating Science to Media
- 12:00 – 13:30 Lunch break
- 13:30 – 14:15 Communicating Science to Policy Makers
- 14:15 – 15:00 Communicating Science to Policy Makers
- 15:00 – 15:15 Break
- 15:15 – 16:15 Science Talks
- 16:15 – 16:30 Feedback and Conclusion

This event is organized by DAAD Regional Office Amman and IP Erbil with funds from the German Federal Foreign Office.



Federal Foreign Office