

Academic Curriculum Vitae



Personal Information:

Full Name: Mohammed Abdullah Mahmood
Academic Title: Lecturer
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Education:

2008-July 2010 :

University of LFU MSc Business Administration (passed with Merit)

- Marketing Communications
- Business Strategy
- Management Information System
- Marketing Metrics
- Creative Advertising Solutions
- Brand Excellence
- Advertising Campaign Management
- Managing the Dynamic Organizations
- Developing Skills for Business Leadership

2003-July 2004:

Salahaddin University-Erbil BA (Hones) Business studies

- Electronic commerce
- Global business environment
- Organizational dynamics
- Retail marketing and logistics
- Services marketing management • Strategic management
- Independent study

Employment:

- 2007- 2009 General Manager of the FEEDBACK Company
- 2010 - 2015 General Manager of the INVENTION Company
- 2015 - 2018 General Manager of the MULKUMAL Company
- 2018 - 2019 Erbil branch Manager of the GVIN Company
- 2019 Till now General Manager of the KOSHKI EMPRATUR Company

Qualifications

- Able to speak, write fluently three different languages (English,Arabic, Persian and Kurdish).
- I am well versed in Microsoft Office.
- Through my line of work at university I am constantly involved in advising and consulting the privet and public sector, concerning management and market issues.
Presenter and creator of the (THE CV) program which was aired on Rudaw TV.
- I own the copy right for many more TV shows such as (Business Doctors, The Mystery Custom- er, XanaXwi and Kari Goring).
- Head of the department of Scientific publications of the Salahaddin University.
- Trainer and mentor in Thesis Gate centre in areas of personal and entrepreneurship develop- ment
- Active member of Market Research team in Thesis Gates research centre <https://thesis-gate.com/research-center>

Teaching experience:

- Teaching the subject of principles management 2012 - 2015
- Teaching the subject of Risk Management and Insurance 2016 - 2018
- Teaching the subject of Marketing Management 2018- 2019.
- Teaching the subject of HRM 2019- 2021.
- Teaching the subject Organization theory 2022 - 2024

Research and publications

- دور نمط القيادة التحويلية في تحقيق الميزة التنافسية (دراسة استطلاعية لأراء عينة من المديرين في مستشفيات القطاع الخاص في مدينة اربيل)

The Effects of Sales Promotion on Customer Buying Behavior An Analytical study on Carrefour - supermarket's customers in Erbil

- التمكين الإداري ودوره في تعزيز الإبداع الإداري (دراسة تحليلية لإراء المديرين في عينة مديري مصارف الخاص في مدينة اربيل)

Conferences and courses attended.

- 2nd Student Research Project & Idea Grant Conference Salahaddin University-Erbil, 2022 9th March
- 4th Student Research Project Conference, Salahaddin University-Erbil, May 2022
- 3rd International Conference on Accounting, Business, Economics and Politics, June 29th-30th, 2021..
- 2nd International Conference on Accounting, Business, Economics, and Politics ISBN: 978-9922-9036-3-7. Tishik International University, 2019..

Professional memberships

- Member of Examination committee at the College of Administration and Economics, 2021-2022.
- Member of the conference preparation for the second Student Research Project & Idea Grant Conference Salahaddin University-Erbil, 2022 9th March
- Member of the 4th Student Research Project conference preparation, Salahaddin University-Erbil, May 2022.
- Member of the conference's preparation of the 5th Student Research Project& Idea Grant, Salahaddin University-Erbil, 2022-2023.