

Academic Curriculum Vitae



Personal Information:

Full Name: Muhammad Hassan Khalifah Muhammad
Academic Title: Lecturer
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Education:

- Bachelor of Business 2005 - 2006 administration sequence on a first section.
- 2010 - 2011 MBA - Business / University of salahaddin - Erbil

Employment:

- I obtained two degrees (bachelor's degree in 2006-2005, and master's degree in 2010-2011) both in the Department of Business Administration / College of Administration and Economics / Salahaddin University - Erbil.
- Start work: 26 -2 – 2007- College of Business & Economics- Salahaddin University -Erbil
- Teaching at Salah al-Din University, Erbil/ Faculty of Management and Economics/ Department of Business Administration, year (2011) - until now.

Qualifications

- Teaching qualifications
- IT qualifications
- Any professional qualification
- You could put any professional courses you have attended

Teaching experience:

- I have taught at many other universities and institutes:
such as The Lebanese and French Universities/Erbil, Knowledge University- Erbil,
Polytechnic University- Erbil/ Shaklawa Technical Institute,
Polytechnic University- Dohuk / Bardarash Technical Institute.
- **I have taught many academic materials, such as :**
 - Marketing Management.

- Electronic Commerce.
 - International Marketing.
 - Marketing Principles.
 - Tourism and Transportation Organizations Management.
 - Banking Information Systems.
 - Business Management Principles.
 - Organization Management.
 - Strategic Management.
 - Strategic Leadership.
 - Materials Management.
 - Storage Techniques.
 - Storage Operations.
 - Crisis Management.
 - Conflict Management.
 - Change Management.
 - Production Management and Operations.
 - Human resources management (HRM).
- Participated in many scientific seminars and committees at the level (departments - college - and outside the college).
 - Participated in many training courses as a trainer, scientific conferences as a research associate and lectures.
 - I have done many activities at the department level within the academic disciplines.
 - I worked at Paraw Company/ Erbil, as a manager of the field of work, and as an accountant at the same time. in the Year (2007-2008).
 - I worked at Noah's Company/ Erbil branch, as a manager, and as an accountant at the same time. in the Year (2019).
 - I worked at FTM Company/ Erbil, as a manager, and as a Finance and accountant manager at the same time, Using Accounting Software (All-in-One Accounting Software). in the Year (2020-2021).

Research and publications

- The effect of some factors causing job satisfaction on marketing performance.()
- Social Media Ads And its role in the final consumer purchasing decision.()
- The Role of Tourism Edification in Attracting Tourists.

THE ROLE OF THE GENERAL EXTERNAL ENVIRONMENT FACTORS IN DEVELOPMENT MIX OF MARKETING TOURISM

Conferences and courses attended

- Participation in the research entitled (the role of some factors of the general external environment in the development of the tourism marketing mix) in the second international conference for the period (11-12/3/2014) under the slogan "Towards a future vision for the development of tourism in Iraq" held at the University of Karbala / Iraq.

- Participation in the second annual international scientific conference of the Iraqi Scientific Business Administration Association held at Salahaddin University - Erbil / Kurdistan Regional Government - Iraq, for the period (8-10/5/2018).
- Participation in the research entitled (The Role of Tourism Edification in Attracting Tourists) by the University of ishik ICABEP 2019

Funding and academic awards

- List any bursaries, scholarships, travel grants or other sources of funding that you were awarded for research projects or to attend meetings or conferences.

Professional memberships

- Membership of the Kurd Zheer Organization for Training and Development.
- Membership of the Kurdistan Teachers Union.
- Membership of the Economists Syndicate
- Membership of the Association of Accountants and Auditors as an acquired member

Professional Social Network Accounts:

- https://www.linkedin.com/in/muhammad-khalifah-5616aa121/?lipi=urn%3Ali%3Apage%3Ad_flagship3_feed%3B0P2v8zssSf%2BXm6R2Zq2zWw%3D%3D
- <https://academics.su.edu.krd/profile-admin/index.php>
- https://www.researchgate.net/profile/Muhammad-Khalifah?ev=hdr_xprf&_sg=-9Eqd5ziTWejyml_dL3HODTj2vOvWkSii1YMJ6SGNTGHNKtKTnSGcZtZDkDm03VuhiDuGsVmKKiXN92AREzRfvE
- <https://accounts.google.com/SignOutOptions?hl=en&continue=https://myaccount.google.com/phone%3Fhl%3Den>

It is also recommended to create an academic cover letter for your CV, for further information about the cover letter, please visit below link:

<https://career-advice.jobs.ac.uk/cv-and-cover-letter-advice/academic-cover-letter/>