



KATARA TOWERS(LUSAIL)

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Introduction

Katara Towers and named as **Crescent Tower Lusail** and **Katara Hospitality Tower**, is a high rise tower in Lusail, Qatar which is the second-largest city in Qatar, located on the coast, in the southern part of the municipality of Al Daayen..

This luxury 5-star and 6-star hotel was opened in 2022 at the same time as the hosting of the World Cup in Qatar. The Fairmont and Raffles hotels officially opened to the public in January 2023.

This new addition to the Doha skyline is called Katara Towers and is divided between two hotel brands, the Fairmont 6 star and the Raffles 5 star hotel. Each occupies one half of the 300,000 square meter building, which is designed to resemble a pair of Qatari crossed scimitars.



PROJECT DATA Project Katara Towers

Location

Lusail City, Qatar

Type of structure

High-rise building, hotel complex

Height

211 m

Number of stores

37

Client

Katara Hospitality

Construction contractor

Hamad Bin Khalid Contracting Company

Architect

Dar Al-Handasah

Start of construction

09/2018

The interior design of the 6 & 5 star hotels were granted to Marcel Wanders & Pierre-Yves Rochon 2 of the most prominent designers of the moment.

The project cost is approximately (600 million) US\$



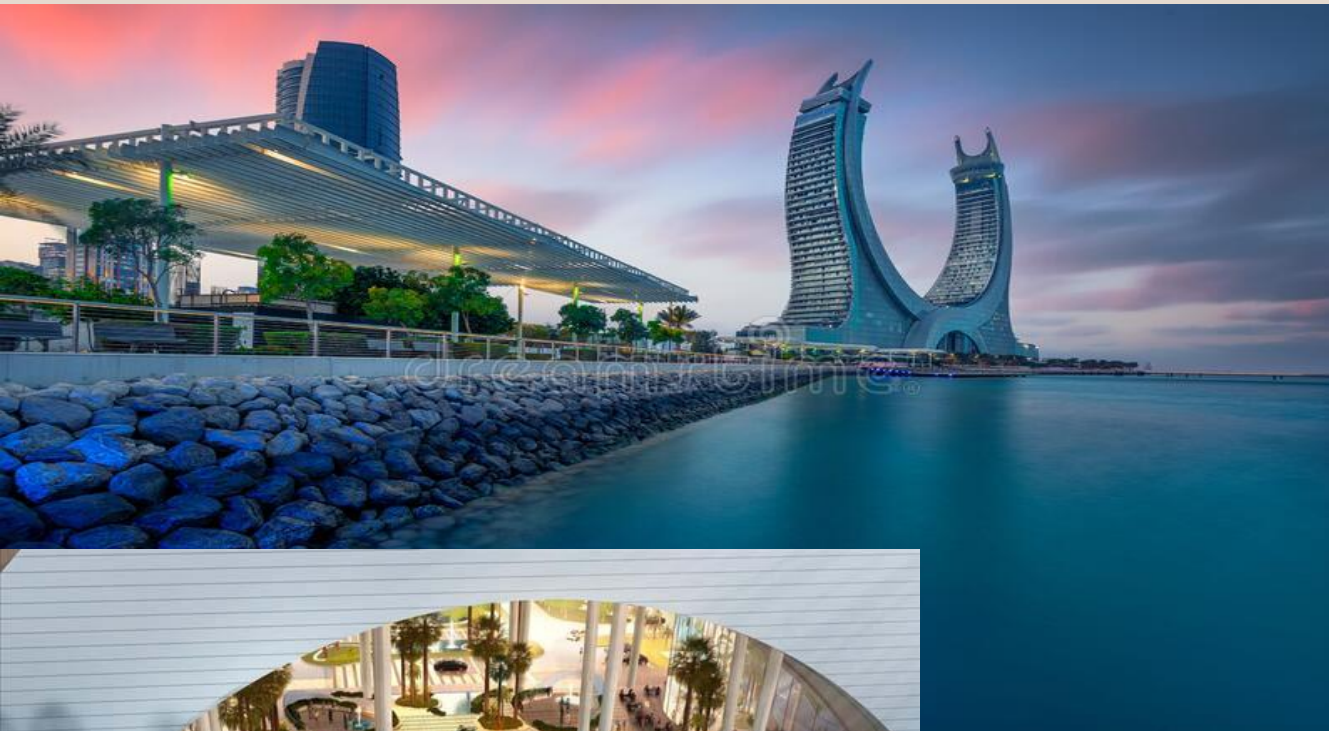
1. **Raffles Hotels & Resorts** is a Singaporean chain of luxury hotels which traces its roots to 1887 with the opening of the original Raffles Hotel in Singapore. The company started to develop internationally in the late 1990s. Since 2015, Raffles is part of Accor.



2. **Fairmont Hotels & Resorts** is a global British chain of luxury hotels that operates more than 70 properties worldwide, with a strong presence in Canada.



Lusail Marina District, Doha, Qatar



. The crossed swords of the country's seal are architecturally translated into twin-arched towers that rise gracefully from the podium level, while the landscaped gardens and palm trees reflect in the ocean frontage.

The Katara Towers cover a total area of about 300,000 square meters. It will offer entertainment and recreational facilities, specialist boutiques, movie theatres and restaurants. Construction of a luxury five-star and six-star hotel comprising 2 towers consisting of 2 basements, ground floor and (37) floors, including ballrooms, swimming pools, a plaza with recreational and spa facilities, and 3 parking levels.

The hotel will have a total of 361 elegantly designed rooms and suits. And 49 apartments available for permanent residence.

To the left The Raffles,

an all-suite property on the left half of the building, draws inspiration from the fine arts. In the lobby, there's a white grand piano, with the light reflecting on it from a swirling 42-meter (137-foot) kaleidoscope projected on the ceiling.

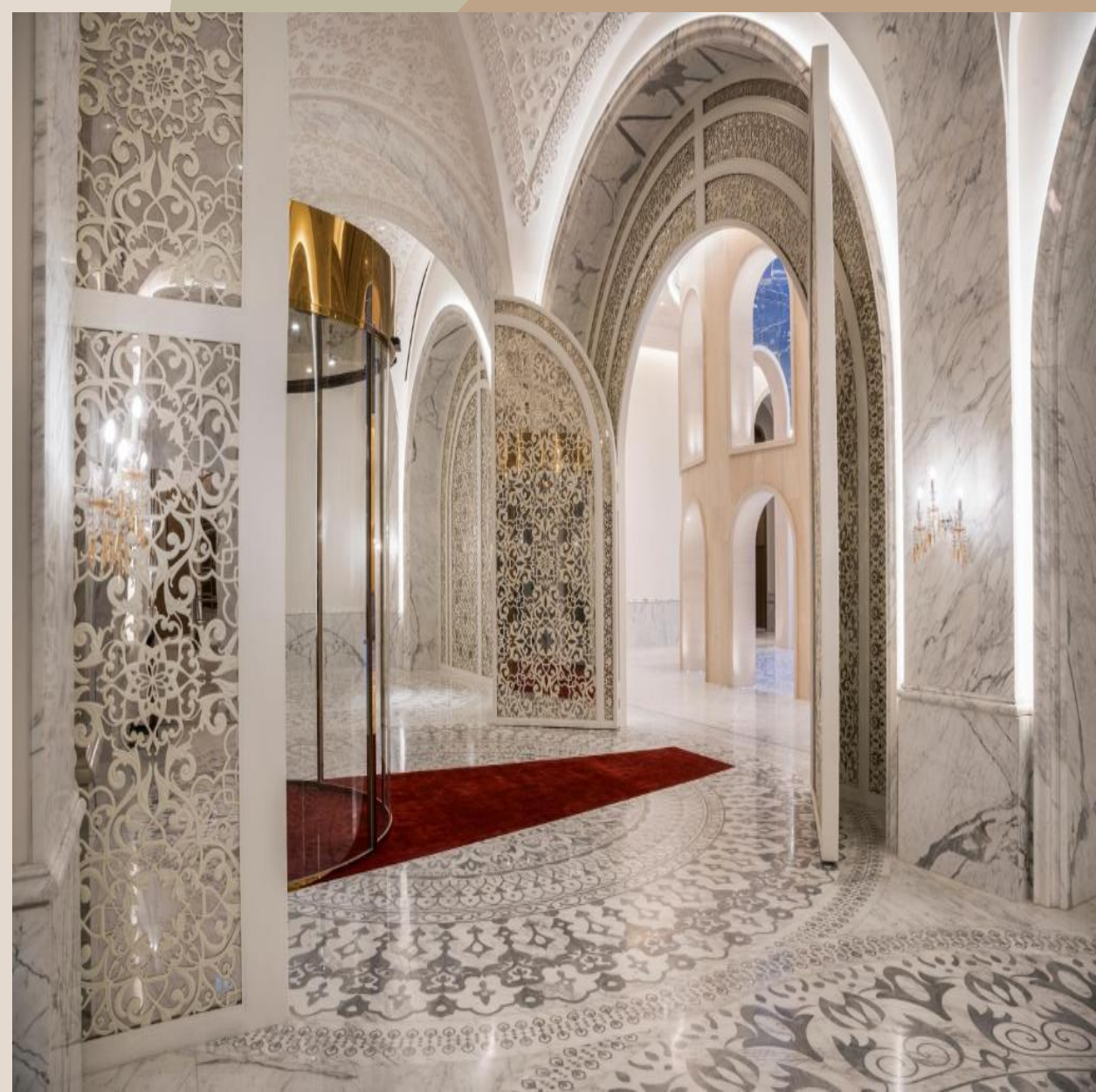
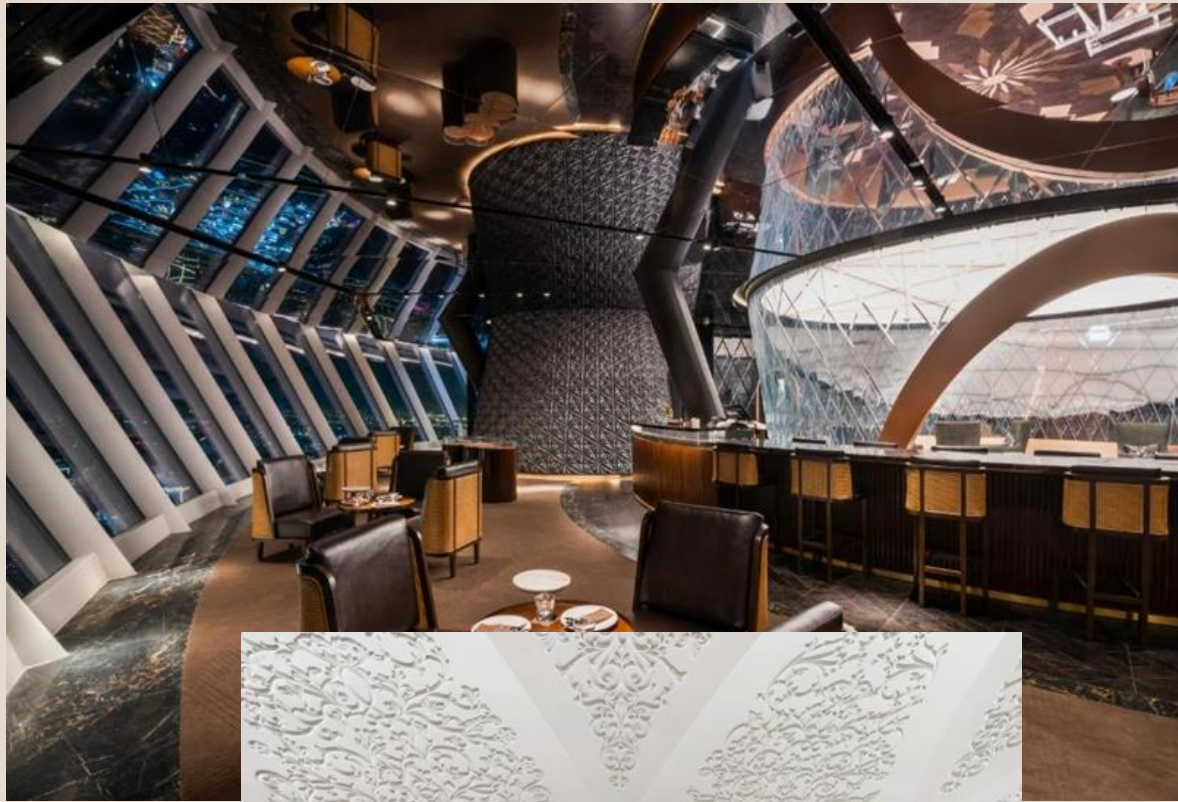
There's a private cinema, complete with cushy red velvet seats and custom snacks prepared by hotel chefs. The rooftop bar, Acoustic, hosts live performances alongside a crystal-lined bar designed to resemble a whiskey tumbler.

The highest-end suite is the appropriately named Raffles Suite, which sprawls over two floors of the hotel and has its own private swimming pool, internal elevator, hair salon and even a hammam.



6 Star - One Bedroom Suite View 1





To the right Fairmont hotel

The Fairmont hotel Squares of 18-karat gold are used to create texture on the walls, and the world's biggest chandelier -- clocking in at 56 meters (183 feet) high -- sparkles pearlescent and gold down at you.

The Fairmont's design concept comes from another mainstay of luxury culture -- yachts.

Rooms are elegant and warm in shades of white and blue, with eastern-facing ones overlooking the Persian Gulf. Beds are enveloped by curved white velvet headboards resembling one of the country's most famous symbols -- the pearl.





Christian Hirt, the managing director for both properties, explains that each hotel has its own kind of client base.

When asked how to differentiate between them, he says: "Raffles guests are refined travelers looking for new, different, cultural experiences that they haven't had before. Fairmont guests are seasoned travelers who want to discover the destination and local culture in an authentic way, with couples and families looking to enjoy both the property and the vibrant destination."



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<https://youtube.com/shorts/551LQIFOYw8?feature=share>

<https://youtube.com/shorts/ylsVHYHrnA?feature=share>

The background features a light gray base with large, soft-edged organic shapes in muted red and olive green. A thin white line outlines a shape on the right. In the top left, there is a faint sketch of a leafy branch.

Thank you