

MOTEL DESIGN

sardar swar

WHAT IS A MOTEL?

- A motel, also known as **motor hotel** or **motor lodge**, is a hotel designed for **motorists**, usually having each entered directly from the parking area room for motor vehicles rather than through a central lobby.

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- **One** or **two floors** that open to a parking lot or central courtyard
- Motels tend to be confined to **locations** close to **roads** and **highways**, often **outside of cities** but along popular **tourist routes**.
- They are typically designed for **short stays**.
- Motels can be the cheapest places to stay near popular destinations.

History

- The motel is a combination of hotel and motor – developed by **Kemmons Wilson – founder of the Holiday Inn brand in 1950.** However, according to some records, the first motel appeared in 1925 (in California, America). This type of accommodation is a small, simple structure, located along the national roads.

TYPES OF MOTEL

1. THE CITY MOTEL :

Built **in town** or on the **edge** of town. It generally involves **expensive land**, a restricted site, and a structure at **least three stories high**.

2.THE MORTAR ANNEX:

A relatively new development, adjoins an existing hotel in the city. Whether the motel emphasizes its connection as an annex will depend on the reputation of the hotel and its **advertising, location, services, utilities, supervision, and maintenance staff.**

1960s Lauderdale Beach Hotel, Apartments & Motel Annex, Fort Lauderdale, FL

3. THE HIGHWAY MORTAR HOTEL :

If space permits, not more than 15 per cent of the site area is used for buildings and parking. This type of motel is usually one or two stories high, with a site of at least three acres.

4. THE RESORT MOTEL:

The resort motel is intended primarily for guests who have reached their destination and usually requires ample facilities for recreation.

5.THE AIRPORT INN:

The airport inn is built at a major, usually intercontinental, airport. A relatively large and high-class operation, this type of motel often has 150 to 300 rooms, two-story guest-room buildings, and a site of at least 90 acres.

Difference between Hotel & Motel

- **Motels** differ from **hotels** in their **location** along highways, as opposed to the urban cores favored by hotels, and their **orientation** to the outside (in contrast to hotels, whose doors typically face an interior hallway).
- Motels almost by definition include **a parking lot**, while older hotels were not usually built with automobile parking in mind.

 Edit

Hotel

Definition An establishment that provides paid lodging on a short-term basis only and provides numerous amenities to guests which may increase their lodging satisfaction.

Appearance Single, Multi-storied, or Varies; has rooms that open to interior of the building.

Cost Usually More expensive than Motels- however prices range with star-ratings, room types, amenities, location, nicer accommodations/rooms, etc.

Location Situated anywhere within a city or village. Often near business districts, airports, downtown areas, attractions, freeways, vacation areas, within/near casinos, sports arenas, and other places.

Stars Found with star rating for quality 1-5 stars.

Amenities More amenities- like 1 or more pools (indoor and/or outdoor), jacuzzi, fitness center, arcade/game room, banquet/meeting facilities, business center, WI-fi, different room levels (standard, premium, family suites, jacuzzi suites, etc), among others.

Brand Examples Holiday Inn, Best Western, Marriot, Comfort Inn, Sheraton, Four Seasons, Hyatt, Radisson, and many more. Some may be [franchises](#) with motel-like layouts, but still have hotel features.

Motel

An establishment that provides short-term and long-term lodging usually located with good access to the national road network but with less guest comforts.

Single, or double storied building with connected rooms; has open walkways, exterior entrances.

Often Less expensive than Hotels due to lack of amenities, basic rooms, locations, etc

Usually situated on highways, but can also be found near outskirts of towns, many places where you would find hotels, rural areas, and other places.

No star rating is considered, but most are rated as 1.5-2.5 stars on travel sites.

Minimal amenities- usually no pools (outdoor if there is one), jacuzzi, business or fitness centers, or any other amenities listed under hotels.

Econo Lodge, Knights Inn, Motel 6, Super 8, and several other chains are usually motels.