



“UNDERSTANDING THE DISTINCTIONS BETWEEN BUSINESS ADMINISTRATION AND BUSINESS MANAGEMENT”

A COMPARATIVE OVERVIEW

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DEFINITIONS

- **BUSINESS ADMINISTRATION: BROAD FOCUS ON GOVERNANCE, POLICY-MAKING, AND ALL FUNCTIONAL BUSINESS AREAS.**
- **BUSINESS MANAGEMENT: FOCUSED ON THE PRACTICAL ASPECTS OF LEADING AND MANAGING TEAMS AND OPERATIONS.**

CURRICULUM DIFFERENCES

- **BUSINESS ADMINISTRATION:**
- **COURSES ON FINANCE, MARKETING, OPERATIONS, STRATEGIC PLANNING, AND ORGANIZATIONAL THEORY.**
- **EMPHASIS ON BOTH THEORETICAL KNOWLEDGE AND PRACTICAL APPLICATION.**
- **BUSINESS MANAGEMENT:**
- **COURSES ON LEADERSHIP, TEAM DYNAMICS, CONFLICT RESOLUTION, AND PERFORMANCE MANAGEMENT.**
- **EMPHASIS ON PRACTICAL, FOCUSING ON REAL-WORLD APPLICATIONS.**

CAREER OUTCOMES

BUSINESS ADMINISTRATION:

- **PREPARES FOR ROLES IN ADMINISTRATION, POLICY DEVELOPMENT, AND HIGH-LEVEL STRATEGY.**
- **SUITABLE FOR CAREERS IN VARIOUS SECTORS, INCLUDING PUBLIC AND NONPROFIT ORGANIZATIONS, FOCUSING ON OPERATIONAL EFFECTIVENESS.**

BUSINESS MANAGEMENT:

- **PREPARES FOR DIRECT MANAGEMENT ROLES OVERSEEING TEAMS AND PROJECTS.**
- **SUITABLE MOSTLY FOR PRIVATE SECTOR POSITIONS WITH A FOCUS ON OPERATIONAL EFFICIENCY.**

TYPE OF ECONOMY

IN MARKET ECONOMIES, SCHOOLS MAY STRESS BUSINESS ADMINISTRATION FOR SEVERAL REASONS:

1. BROAD SKILL SET
2. FOCUS ON STRATEGY INSIGHT AND POLICY FORMATION
3. PREPARATION FOR LEADERSHIP ROLES
4. MARKET DEMANDS
5. HISTORICAL CONTEXT
6. INTERDISCIPLINARY APPROACH

CONCLUSION

WHILE BOTH TERMS ARE RELATED TO THE BUSINESS FIELD, CHOOSING ONE OVER THE OTHER DEPENDS ON THE SPECIFIC FOCUS AND CONTEXT.

ADMINISTRATION IS MORE ABOUT SETTING DIRECTION AND POLICY, WHILE MANAGEMENT IS ABOUT EXECUTING THAT DIRECTION AND MANAGING THE OPERATIONAL ASPECTS.

BOTH ROLES ARE ESSENTIAL FOR THE SUCCESS OF AN ORGANIZATION, BUT THEY OPERATE AT DIFFERENT LEVELS AND WITH DIFFERENT FOCUSES.

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