



زانكۆی سه‌لاحه‌دین - ههولیر
Salahaddin University-Erbil

Terminologies of media

Prepared by

Assist. Lecturer Shayma Hayder Kareem

For Second Stage media department

Outline

- Magazine
- Children Magazine
- Business Magazine
- Educational magazine

- **Magazine**, also called **periodical**, a printed or digitally published collection of texts (essays, articles, stories, poems), often illustrated, that is produced at regular intervals (excluding newspapers).
- **A periodical** is a publication that comes out periodically, i.e., at regular intervals. Most of them are published once a month, but some might be weekly, fortnightly, bi-monthly, or quarterly. Originally, publishers only printed them, but today they also exist electronically, and online.

- Magazines, which have a paper cover, contain stories, photographs, articles, and advertisements.
- **Why is magazine important for children?**
- It improves their curiosity of the world
- Develop their intuition
- Make them excited
- Teach them
- Educate them
- Make them social
- Discover the environment

- What does the children magazine include?
- Comics
- Puzzle
- Story
- Math
- Scientific facts
- Pictures
- New information

- Business magazine: A **business-to-business (b-to-b) magazine, also called a trade magazine,** focuses on topics related to a particular occupation, profession, or industry. Published by a private firm or by a business association, it is written to reach people who are involved with that occupation, profession, or industry

What does trade magazine include?

- Current events and news related to the industry
- The latest trends
- Useful articles that teach people something new
- Advice from experts in the industry
- interviews with some of the top people within the trade

Educational magazine

- **An educational periodical** is a peer-reviewed journal wherein scholarly articles that relate, contribute or focus on the academic field of education are published.
- Also referred to as academic journals, these educational periodicals have long been recognized as credible sources in the field of learning as they greatly aid traditional books with their purpose of introducing and presenting new research articles or recent significant discoveries.