

Question bank for Media Text second stage

- 1- What is communication?
- 2- What are types of communication?
- 3- What is verbal communication?
- 4- What is non-verbal communication?
- 5- What is interpersonal communication?
- 6- What is small group communication? Give an example.
- 7- What is public communication? Give an example.
- 8- What is organizational communication? Give an example.
- 9- What is intrapersonal communication?
- 10- What is written communication? Give an example.
- 11- What are elements of communication? Explain one with example.
- 12- What is sender?
- 13- What is receiver?
- 14- What is message?
- 15- What is channel?
- 16- What is feedback?
- 17- What other things interfere in the process of communication?
- 18- Does missing any element of communication will complete the process?
Explain.
- 19- What does include sender's perspective?
- 20- What does include receiver's perspective?
- 21- What is mass communication?
- 22- What are advantages of mass communication?
- 23- What are characteristics of mass communication?
- 24- What are functions of communication?
- 25- What is **Surveillance**? Give an example.
- 26- What is correlation? Give an example.
- 27- What is Sensationalization? Give an example.
- 28- What is **Transmission**? Give an example.
- 29- What is **Mobilization**? Give an example.
- 30- What is **Validation**? Give an example.

- 31- What are **disadvantages of mass communication**?
- 32- Does the caricature effect on delivering the message? How?
- 33- Give an example about sensational effectiveness on the society negatively?
- 34- How the mass communication will validate an education? Give an example?
- 35- By what criteria of mass communication you could direct the mass and motivate them? How? Give an example.
- 36- What is mass media?
- 37- What are types of mass media? Explain.
- 38- What is newspaper?
- 39- What is book?
- 40- What is pamphlet?
- 41- What is magazine?
- 42- What is television?
- 43- What is internet?
- 44- What is radio?
- 45- What is yellow journalism?
- 46- What is children magazine?
- 47- What is business magazine?
- 48- What is educational magazine?
- 49- What is digital marketing?
- 50- What are types of digital marketing?