University of Salahaddin College of engineering Department of architecture



Hotel entrances, lobbies and circulations

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Entrance

1- Signage

Signs and symbols are an important aspect of merchandising service to identify the hotel, provide information and direct visitors to the various facilities.

Identification graphic symbols may be incorporated in the building facade. The hotel name and insignia are usually located at side of door or port and at the road entrance.

Directions

clear directions to the guest entrance, disabled access, function areas, recreation club and service areas.

Hotel entrances, lobbies and circulations

Illumination

External lighting improves merchandising, security and visibility and safety. Systems include:-

- floodlighting and feature lighting of buildings and gardens
- colonnade lighting of access roads, paths, parking
- direct or self-illumination of signs
- soft lighting of entrances, windows, interiors.

2- Landscaping

Landscaping softens the appearance of the building, provides screening and shelter for car parking and service areas, and an improved outlook for public areas and guestrooms.

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Landscaping

In larger sites the landscape plan encompasses recreational attractions (pools, tennis courts, golf courses, etc.) as well as terraces for extension of hotel functions.

Generally, the landscape design provides a balance of natural and planted areas with hard paving and features (water fountains, pools, sculptures) to provide focuses of interest.

Interior landscaping may range from contemplative compositions (rock and sand gardens) to specific focuses (water features) and planted arrangements providing a neutral background or a conversation piece.